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Name	:		 	 	

First Semester M.Com. Degree Examination, August 2021

Paper I: CO 211 — BUSINESS ETHICS AND CORPORATE GOVERNANCE

(2018 Admission onwards)

Time: 3 Hours

Max. Marks: 75

SECTION - A

Answer all questions. Each question carries 2 marks.

- 1. Define business ethics.
- 2. What is ethical congruence?
- 3. What is code of ethics?
- 4. Define corporate social responsibility.
- 5. What is Deceptive pricing?
- 6. What is ethical climate?
- 7. What is a Security threat?
- 8. State two difference between professional and company code.
- 9. Define Corporate Governance.
- 10. List the types of ethics.

 $(10 \times 2 = 20 \text{ Marks})$

SECTION - B

Answer any five questions. Each question carries 5 marks.

- 11. Explain briefly the benefits of good corporate governance.
- 12. Explain briefly Psychological Expectancy Model.
- 13. How do you develop code of Ethics?
- 14. Comment on the ethical issues in human resources management.
- 15. Compare and contrast cognitivism and non-congnitivism.
- 16. Explain 4 areas of pricing which are unethical and illegal.
- 17. Why does ethics matter in Business?
- 18. What is social responsible advertising?

 $(5 \times 5 = 25 \text{ Marks})$

SECTION - C

Answer any two of the following questions. Each question carries 15 marks.

- 19. What are the important distinctive characteristics of ethical problems?
- 20. In India corruption and bribery are taking place in Educational institutions. How do you eradicate?
- 21. How do you prevent computer crimes? Explain.
- 22. "Finance would be impossible without ethics". Do you agree? Comment.

 (2 × 15 = 30 Marks)

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