



Reg. No. :

Name :

**Sixth Semester B.B.A. Degree Examination, April 2019
(Career Related First Degree Programme under CBCSS)
BM 1642 : INTERNATIONAL BUSINESS
(2014 Admn. Onwards)**

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer all questions. Each question carries 1 mark.

1. Define economic environment.
2. What is legal environment ?
3. Define foreign market.
4. What is licensing ?
5. Define MNCs.
6. What is documentation ?
7. Define export.
8. What is import ?
9. Define WTO.
10. What is UNO ?

(10×1=10 Marks)

SECTION – B

Answer any 8 questions. Each question carries 2 marks.

11. What is international trade ?
12. Explain about technological environment.
13. What are trade blocks ?
14. Define trade barrier.
15. Define convertibility of currencies.



16. What is bill of lading ?
17. Define letter of credit.
18. Define FEMA.
19. What is IMF ?
20. What is RBI ?
21. Define IFC.
22. What is ADB ?

(8×2=16 Marks)

SECTION – C

Answer **any 6** questions. **Each** question carries **4** marks.

23. Explain about the objectives of International Trade.
24. Briefly explain business environment.
25. Explain about political environment.
26. Explain about housing finance.
27. What is franchising ?
28. Explain about convertibility of capital account.
29. What is joint venture ?
30. Define IBRD.
31. Explain about IDA.

(6×4=24 Marks)

SECTION – D

Answer **any 2** questions. **Each** question carries **15** marks.

32. Explain about export and import procedures and documentation.
33. Give an outline about the international business environment.
34. Explain about the role of international organizations in the international trade.
35. Explain about the problems and challenges in globalization of Indian business.

(2×15=30 Marks)
