

Reg. No. :

Name :

Fourth Semester B.B.A. Degree Examination, May 2021

Career Related First Degree Programme under CBCSS

Group 2(b)

Core Course

BM 1441 : ENTREPRENEURSHIP DEVELOPMENT

(2019 Admission Regular)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one or two** sentences. Each question carries **1** mark.

1. Who is a Fabian entrepreneur?
2. What is startup?
3. What is NAYE?
4. What are industrial estates?
5. Explain bridge capital.
6. What is network analysis?
7. Define project report.
8. What is MUDRA?

9. What is venture capital?
10. What is Feasibility analysis?

SECTION – B

(10 × 1 = 10 Marks)

Answer **any eight** questions. Each question carries **2** marks.

11. Define entrepreneur.
12. What is business incubator?
13. What is seed capital?
14. What is project appraisal?
15. Explain the short note on MSME.
16. Write a note on SIDBI.
17. Explain PERT.
18. Define industrial cluster.
19. What is PMRY?
20. What is TREAD?
21. What is quantifiable project?
22. Who is angel investor?
23. What is margin money scheme?
24. What is industrial sickness?
25. What is crowd funding?
26. What is subsidy?

(8 × 2 = 16 Marks)

SECTION – C

Answer **any six** questions. Each question carries **4** marks.

27. Explain the characteristics of entrepreneur.
28. What are the steps in project management?
29. What are the content of a project report?
30. What are the problems of starting MSME?
31. Explain the risks involved in entrepreneurship.
32. What are the qualities of a successful entrepreneur?
33. Explain the slow growth of women entrepreneurship in Kerala.
34. What is the role of MSME in developing countries?
35. Explain the needs of incentives and subsidies.
36. Functions of KVIC.
37. Explain the functions of KINFRA.
38. What are the various stages of project Life Cycle.

(6 × 4 = 24 Marks)

SECTION – D

Answer **any two** questions. Each question carries **15** marks.

39. Define entrepreneurship. Explain the barriers to entrepreneurship.
40. What are the measures taken for the development of women entrepreneurs in India?
41. What are the steps for starting Small Scale Industries?

42. Explain ED Club. What are the objectives of ED club in Kerala.
43. Explain the factors affecting entrepreneurial growth.
44. Define Plant layout. Explain the factors influencing plant layout.

(2 × 15 = 30 Marks)

(Pages : 3)

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Reg. No. :

Name :

Fourth Semester B.B.A. Degree Examination, March 2020

Career Related First Degree Programme under CBCSS

Group 2(b)

Core Course : BM 1441 ENTREPRENEURSHIP DEVELOPMENT

(2017 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in one or two sentences. Each question carries **1** marks.

1. Who is an industrial entrepreneur?
2. Define a micro unit.
3. Give the expansion of SIDO.
4. What is the expansion of STEP?
5. Write a short note on 'idea generation'.
6. What is Project Formulation?
7. What do you mean by Project Life Cycle?
8. What is a project report?
9. What do you understand PERT?
10. What is a Business Incubator?

(10 × 1 = 10 Marks)

P.T.O.

SECTION – B

Answer **any eight** questions not exceeding one paragraph. Each question carries **2** marks.

11. Briefly explain the concept of entrepreneurship.
12. Give any two objectives of micro enterprises.
13. What is the objective of seed capital assistance?
14. Name any two institutions set up by Government of Kerala for promoting entrepreneurship development.
15. Write a short note on single window system.
16. Give a brief account of 'margin money loan'.
17. What are the different types of industrial estates?
18. Write a short note on NAYE.
19. Name any two functions of Kerala Financial Corporation.
20. Give any two methods of profitability appraisal of capital projects.
21. Give a brief account of Technical Consultancy Organisations.
22. Give the major objective of PMRY.

(8 × 2 = 16 Marks)

SECTION-C

Answer any **six** questions not exceeding one page. Each question carries **4** marks.

23. What are the factors affecting entrepreneurial growth?
24. What are the objectives of EDP?

25. What are the features of MSMEs?
26. What are the remedial measures taken by the Government of India for the revival of sick industrial units?
27. What are the functions of Khadi and Village Industries Commission?
28. What are the advantages of industrial estates? Enumerate the different types of industrial estates.
29. What are the major functions of NEISBUD?
30. Briefly explain the functions of SIDBI.
31. What are the main objectives of a Project Report?

(6 × 4 = 24 Marks)

SECTION-D

Answer any **two** questions not exceeding four pages. Each question carries **15** marks.

32. Discuss the role of Entrepreneur in economic development.
33. Discuss the role of Department of Industries and Commerce for promotion of MSMEs.
34. Explain in detail the principal stages of a project life cycle.
35. Give a standard proforma for preparing a project report for small scale industry.

(2 × 15 = 30 Marks)

Reg. No. :

Name :

Fourth Semester B.B.A. Degree Examination, July 2019

Career Related First Degree Programme Under CBCSS

Group 2(b)

Core Course : BM 1441 ENTREPRENEURSHIP DEVELOPMENT

(2017 Admission)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences. **Each** question carries **1** mark.

1. Define Entrepreneurship.
2. Who is a business entrepreneur?
3. Define a small unit.
4. Give the expansion of NMCC.
5. What do you mean by STED project?
6. Write a short note on KITCO.
7. What is a start-up?
8. What is seed capital?
9. What is meant by venture capital?
10. What is a Project?

(10 × 1 = 10 Marks)

P.T.O.

SECTION – B

Answer any **eight** questions, not exceeding one paragraph. **Each** question carries **2** marks.

11. Give any two features of micro enterprises.
12. Give any two causes of industrial sickness in India.
13. What do you mean by bridge capital?
14. Mention any two remedial measures taken by the Government of India for the revival of sick industrial units.
15. What are industrial clusters?
16. What are the main objectives of NEISBUD?
17. Write a short note on MUDRA scheme.
18. List out any two functions of NSIC.
19. Explain briefly the activities of TCOs.
20. Name any two activities of STED project.
21. Write a short note on financial viability of a project.
22. Mention any two objectives of a Project Report.

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions, **not** exceeding one page. **Each** question carries **4** marks.

23. Enumerate the characteristics of an entrepreneur.
24. What are the objectives of MSMEs?
25. Enumerate the disadvantages of MSMEs.

26. Explain the functions of Small Industries Service Institutes.
27. What are the functions of Kerala Financial Corporation?
28. What are the requisites of an ideal project report?
29. What are the incentives and subsidies given by Government of Kerala to SSI units?
30. Explain the functions of Khadi and Village Industries Commission.
31. What are the major functions of NSIC?

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions not exceeding four pages. **Each** question carries **15** marks.

32. Discuss the role of MSMEs in developing countries.
33. Discuss in detail the barriers to entrepreneurship.
34. Discuss the functions of Small Industries Development Bank of India.
35. Discuss the different methods of profitability appraisal of capital projects.

(2 × 15 = 30 Marks)

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Reg. No. :

Name :

Fourth Semester B.B.A. Degree Examination, May 2021

Career Related First Degree Programme under CBCSS

Group 2(b)

Core Course

BM 1441 ENTREPRENEURSHIP DEVELOPMENT

(2017-2018 Admission)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in one or two sentences. Each question carries **1** mark.

1. Who is an entrepreneur?
2. What is intrapreneurship?
3. What is DIC?
4. Define MSME.
5. Who is fabian entrepreneurs?
6. What is a start up?
7. What is SIDO.

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8. What do you mean by project report?
9. What is crowd funding?
10. What are the services rendered by NSIC?

(10 × 1 = 10 Marks)

SECTION – B

Answer **any eight** questions. Each question carries **2** marks.

11. What are the problems faced by women entrepreneurs?
12. What is seed capital?
13. Who are angel investors?
14. What is network analysis?
15. State the features of venture capital?
16. Explain the features of a project?
17. What are the objectives of industrial estate?
18. What are the objectives of a cluster?
19. What are the skills of an entrepreneur?
20. What are quantifiable projects?
21. What do you mean by project appraisal?
22. What is project life cycle?

(8 × 2 = 16 Marks)

SECTION – C

Answer **any six** questions. Each question carries **4** marks.

23. Explain the procedure for obtaining MUDRA loans?
24. Briefly state the contents of a project report?
25. Describe the problems of MSMEs?
26. What are the different phases of EDP?
27. Describe the objectives of DIC?
28. Explain the role of entrepreneurship in economic development?
29. Explain the characteristics of start ups?
30. Explain the functions of SIDBI?
31. Explain the various types of industrial estate?

(6 × 4 = 24 Marks)

SECTION – D

Answer **any two** questions. Each question carries **15** marks.

32. Describe the different types of entrepreneurs?
33. Explain the procedure of starting MSMEs?
34. Briefly explain the stages in project identification?
35. Explain the different types of project?

(2 × 15 = 30 Marks)



Reg. No. :

Name :

Fourth Semester B.B.A. Degree Examination, July 2018
Career Related First Degree Programme under CBCSS
Group 2(b)

Core Course : BM 1441 : ENTREPRENEURSHIP DEVELOPMENT
(2014 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences. **Each** question carries **1** mark.

1. Define entrepreneur.
2. Who is a business entrepreneur ?
3. Define small scale industry.
4. What are incentives ?
5. Define entrepreneurship.
6. What is sole proprietorship ?
7. Define a project.
8. What is bridge capital ?
9. Define a company.
10. Who is a pure entrepreneur ?

(10×1=10 Marks)

P.T.O.



SECTION – B

Answer **any eight** questions. **Each** question carries **2** marks.

11. What are the key elements in the concept of entrepreneurship ?
12. What are the qualities of a successful entrepreneur ?
13. What are the important social barriers to entrepreneurship ?
14. What are the short term objectives of EDP ?
15. What are the advantages of partnership ?
16. Write a short note on National Small Industries Corporation.
17. Write a short note on Khadi and Village Industries Commission.
18. What are the risks involved with entrepreneurship ?
19. What are the main factors of ideal location related to small scale industries ?
20. Write a short note on District Industries Centres.
21. Write a short note on innovative entrepreneurs.
22. What are the differences between entrepreneur and a manager ? (8×2=16 Marks)

SECTION – C

Answer **any six** questions. **Each** question carries **4** marks.

23. What are the characteristics of an entrepreneur ?
24. Discuss the important environmental barriers to entrepreneurship.
25. What are the advantages of Micro, Small and Medium enterprises ?
26. Discuss the role and importance of small enterprises in India.
27. What are the advantages of incentives and subsidies ?
28. Explain the steps in EDP.



29. What are the functions of National Small Industries Corporation ?
30. Discuss the functions of Khadi and Village Industries Commission.
31. What are the importances of a project report ? **(6×4=24 Marks)**

SECTION – D

Answer **any two** questions. **Each** question carries **15** marks.

32. Discuss the role and importance of entrepreneur in economic development.
 33. Explain the steps for starting SSIs.
 34. Describe the contents of EDP training.
 35. What are the functions of Small Industries Service Institutes ? **(2×15=30 Marks)**
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