

(Pages : 3)

**L – 2824**

**Reg. No. : .....**

**Name : .....**

**Fourth Semester B.B.A. Degree Examination, May 2021**

**Career Related First Degree Programme Under CBCSS**

**Group 2 (b)**

**Core Course**

**BM 1442 – BUSINESS ETHICS AND CORPORATE GOVERNANCE**

**(2017-2018 Admission)**

**Time : 3 Hours**

**Max. Marks : 80**

**SECTION – A**

**Answer all questions in one/two sentences. Each question carries 1 mark.**

1. Define Ethics.
2. What is meant by Mis -Governance?
3. What is Corporate Excellence?
4. What is Quality Control?
5. Who is a Whistle Blower?
6. What is meant by Values?
7. What is meant by CSR Index?
8. What is Corporate Culture?

**P.T.O.**

9. What is meant by Insider Trading?

10. Who is a Shadow Director?

SECTION – B

(10 × 1 = 10 Marks)

Answer **any eight** questions not exceeding one paragraph. Each question carries 2 marks.

11. What is a Corporate Governance Committee?

12. What is Quality Assurance?

13. Explain the Stakeholder Theory of Corporate Governance.

14. What is Internal Whistle Blowing?

15. Which are the Elements of Corporate Culture?

16. Explain the difference between Law and Ethics.

17. What is meant by Free-rein Style?

18. What is meant by Corporate Image?

19. What is meant by Organizational Culture?

20. Explain Agency theory of Corporate Governance.

21. What is meant by Limited Liability?

22. What do you mean by Board of Directors?

(8 × 2 = 16 Marks)

### SECTION – C

Answer **any six** questions not exceeding one page. Each question carries **4** marks.

23. Explain the term Utilitarianism.
24. State the Functions of Ethics Committee.
25. Explain the principles of corporate governance.
26. What are the benefits of stewardship theory?
27. What are the benefits of good governance?
28. Distinguish corporate social responsibility from Corporate Governance.
29. State the Recommendations of Cadbury committee on Corporate Governance.
30. What are the Advantages of Whistle Blowing?
31. Explain the need for building healthy Corporate Culture.

**(6 × 4 = 24 Marks)**

### SECTION – D

Answer **any two** questions not exceeding **4** pages. Each question carries **15** marks.

32. Explain the factors influencing business ethics in organisations.
33. Give details about the recommendations by various committees on corporate governance.
34. Discuss about different categories of corporate governance rating system.
35. Explain SEBI Regulations on corporate governance for effective working of the Companies.

**(2 × 15 = 30 Marks)**

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J – 1447

Reg. No. : .....

Name : .....

**Fourth Semester B.B.A. Degree Examination, March 2020**  
**Career Related First Degree Programme under CBCSS**

**Group 2(b)**

**Core Course: BM 1442 BUSINESS ETHICS AND CORPORATE  
GOVERNANCE**

**(2017 Admission onwards)**

Time : 3 Hours

Max. Marks : 80

**SECTION – A**

Answer **all** questions in **one** or **two** sentences. Each question carries 1 marks

1. What is CSR?
2. What are values?
3. What is corporate culture?
4. What do you meant by environmental ethics?
5. What is code of ethics?
6. Who is a stakeholder?
7. What do you mean by corporate excellence?
8. What is utilitarianism?
9. What is corporate governance report?
10. Who is an executive director?

**(10 × 1 = 10 Marks)**

P.T.O.



## SECTION – B

Answer **any eight** questions not exceeding **one** paragraph. Each question carries **2** marks

11. ✓ What is the principal objective of business ethics?
12. What is CEO certification?
13. What is the relevance of whistle Blower policy?
14. What is sub culture?
15. ✓ What are the three levels of organisation culture?
16. ✓ What is clause 49 of listing agreement?
17. ✓ Name the principles of good corporate governance?
18. ✓ What are the obligations of a corporate to its employees?
19. ✓ What are the features of values?
20. ✓ What is the need of ethics committee?
21. List out the consequences of bad governance?
22. ✓ Name the different principles of ethics?

**(8 × 2 = 16 Marks)**

## SECTION – C

Answer **any six** questions not exceeding one page. Each question carries **4** marks

23. ✓ What are the objectives of corporate governance?
24. ✓ What are the challenges of corporate governance?

25. What are the strategies for managing cultural differences?
26. Discuss the need of business ethics in Indian context?
27. ✓ What are the factors influencing corporate governance?
28. ✓ What are the benefits of a strong corporate culture?
29. ✓ Briefly explain the components of culture?
30. ✓ What are the importances of value in Indian management?
31. ✓ How to create a strong organisation culture?

(6 × 4 = 24 Marks)

#### SECTION – D

Answer **any Two** questions not exceeding four pages. Each question carries **15** marks

32. ✓ Evaluate the growth of corporate Governance in India?
33. ✓ Explain the different committee of corporate governance in India?
34. ✓ Explain the corporate social responsibility of business?
35. ✓ Briefly describe the different factors influencing business ethics?

(2 × 15 = 30 Marks)

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L – 2832

Reg. No. : .....

Name : .....

**Fourth Semester B.B.A. Degree Examination, May 2021.**

**Career Related First Degree Programme under CBCSS**

**Group 2(b)**

**Core Course**

**BM 1442: BUSINESS ETHICS AND CORPORATE GOVERNANCE**

**(2019 Admn regular)**

Time : 3 Hours

Max. Marks : 80

**SECTION – A**

Very short answer type questions. (one word to maximum of 2 sentences)

Answer **all** questions. Each question carries **1** mark

1. What is ethics?
2. Define business ethics.
3. What is organization culture?
4. State the meaning of CSR?
5. What is corporate governance?
6. What is SEBI?
7. Define culture.

P.T.O.

8. What is ethical dilemma?
9. What are the sources of business Ethics?
10. What do you mean by Leadership?

SECTION – B

(10 × 1 = 10 Marks)

Short Answer Questions (Not to exceed one paragraph)

Answer **any eight** questions. Each question carries **2** marks

11. Explain the objectives of business ethics?
12. What are the features of CSR?
13. What is code of ethics?
14. Explain the components of culture?
15. What do you mean by Autocratic leadership?
16. What is whistle Blowing?
17. What are the Ingredients of corporate governance?
18. Explain organisation culture.
19. Explain the features of Ethical value?
20. What are the steps involved in building organizational culture?
21. Enlist the different committees on corporate governance.
22. What is quality of work life?
23. What is customer loyalty?



24. What are the significance of corporate governance?
25. Explain SEBI clause 49 of the listing agreement.
26. What are work ethics?

(8 × 2 = 16 Marks)

### SECTION – C

Short Essay Questions (Not to exceed 120 words)

Answer **any six** questions. Each question carries **4** marks

27. Differentiate between CSR and corporate governance.
28. What are the main benefits of CSR?
29. What are the important factors causing unethical behaviour?
30. Write a note on CSR activities in India.
31. Explain the role of SEBI in corporate governance.
32. Briefly explain the components of corporate culture.
33. What are the main objectives corporate governance?
34. Discuss the significance of ethics in business.
35. Explain the ingredients of corporate governance.
36. Explain the role of independent director in corporate governance.
37. Discuss the steps in building and maintaining organisation culture.
38. Explain the arguments in favour of corporate responsibility.

(6 × 4 = 24 Marks)

## SECTION – D

Long Essay Questions. Answer **any two** questions. Each question carries **15** marks.

39. Define ethics. Explain the importance and factors influencing business ethics.
40. What is CSR? Discuss the need and importance of CSR.
41. What is corporate governance? Explain briefly the benefits of good corporate governance
42. Write a note on globalisation and ethics.
43. Discuss in detail the history and development of corporate governance.
44. Explain corporate responsibility towards different stakeholders.

**(2 × 15 = 30 Marks)**

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M – 4560

Reg. No. : .....

Name : .....

**Fourth Semester B.B.A. Degree Examination, February 2022**

**Career Related First Degree Programme under CBCSS**

**Group 2(b)**

**Core Course**

**BM 1442 : BUSINESS ETHICS AND CORPORATE GOVERNANCE**

**(2019 Admission)**

**Special Examination**

Time : 3 Hours

Max. Marks : 80

**SECTION – A**

Very Short answer type questions. (one word to maximum of 2 sentences)

Answer **all** questions. **Each** question carries 1 mark.

1. What is business ethics?
2. Define morale.
3. What is corporate culture?
4. What is CSR?
5. What is corporate governance?
6. What is meta ethics?

P.T.O.



7. What is cultural experience?
8. What is ethical dilemma?
9. Define ethical sourcing.
10. What is corporate citizenship?

(10 × 1 = 10 Marks)

SECTION – B

Short Answer Questions (Not to exceed one paragraph)

Answer any **eight** questions. **Each** question carries **2** marks.

11. Explain the features of business ethics.
12. What are the importance of CSR?
13. Explain ethical values.
14. Distinguish between attitude and values.
15. What is globalisation?
16. What is whistle Blowing?
17. What are the four P's of corporate governance?
18. List out the various branches of ethics.
19. Explain ethics committee.
20. Who is a stake holder?
21. Explain the principles on corporate governance.
22. Explain the sources ethics.
23. What is moral ethics?





24. What are the important factors causing unethical behaviour?
25. Explain the examples of CSR.
26. What are work ethics?

(8 × 2 = 16 Marks)

### SECTION – C

Short Essay Questions (Not to exceed 120 words)

Answer any **six** questions. **Each** question carries **4** marks.


27. Explain the characteristics of organisational culture.
28. What are the advantages of CSR?
29. Explain the code of corporate governance.
30. Write a note on Ackerman's model of social responsibility.
31. Explain the role of SEBI in corporate governance.
32. Briefly explain the components of corporate culture.
33. What are the main principles of corporate governance?
34. Discuss the significance of ethics in business.
35. Explain the scope of corporate governance.
36. Explain the main purpose of CSR.
37. Discuss the steps in building and maintaining organisation culture.
38. Explain the rationale of CSR.

(6 × 4 = 24 Marks)



### SECTION – D

Long Essay Questions. Answer any **two** questions. **Each** question carries **15** marks.

39. Business ethics is based on certain principles. Explain.
40. What is CSR? Describe the strategies on implementation of corporate social reasonability.
41. Give a brief note on SEBI and the role of SEBI in corporate governance or business.
42.  Write a note on globalisation and ethics.
43. What is corporate governance? Discuss in detail the importance and objectives of corporate governance.
44. Discuss the significance of organizational climate and culture in creating a distinct identity.

**(2 × 15 = 30 Marks)**

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Reg. No. : .....

Name : .....

**Fourth Semester B.B.A. Degree Examination, July 2019**

**Career Related First Degree Programme under CBCSS**

**Group 2(b)**

**Core Course : BM 1442 BUSINESS ETHICS AND CORPORATE  
GOVERNANCE**

**(2017 Admission)**

Time : 3 Hours

Max. Marks : 80

**SECTION – A**

Answer **all** questions in **one** or **two** sentences. **Each** question carries **1** mark.

1. ✓ What do you meant by corporate governance?
2. ✓ What do you meant by corporate social responsibility?
3. ✓ Differentiate between ethics and values?
4. ✓ What is culture?
5. ✗ What do you mean by whistle blowing?
6. What is ethical Dilemma?
7. ✓ What is ethics committee?
8. ✓ What is code of conduct?

9. Who is an independent Director?

10. What is SEBI?

(10 × 1 = 10 Marks)

### SECTION – B

Answer any **eight** questions not exceeding one paragraph. **Each** question carries 2 marks.

11. ✓ What are the objectives of ethics?

12. What are OECD principles?

13. ✓ What are the sources of values?

14. ✓ What is a cultural diversity?

15. ✓ What do you mean by organisation culture?

16. ✓ What are the obligations of a corporate towards investors?

17. ✓ What are the pillars of corporate governance?

18. What is the role of the audit committee in corporate governance?

19. What do you mean by the term 'strong Culture'?

20. Why should a business act ethically?

21. ✓ What are the constituents of corporate governance?

22. Name the different unethical practices of corporate?

(8 × 2 = 16 Marks)

### SECTION – C

Answer any **six** questions not exceeding one page. **Each** question carries 4 marks.

23. ✓ Explain the Ackerman's model of social responsibility?



24. ✓ What are the benefits of Corporate Governance?
25. ✓ What are the features of business ethics?
26. ✓ What are the functions of organisational culture?
27. ✓ What are the different ways in managing cultural diversity in organization?
28. ✓ Discuss the need of corporate governance in India?
29. ✓ What are the different principles of ethics?
30. ✓ Write a note on Kumar Mangalam Birla Committee Report?
31. ✓ What are the characteristics of values?

(6 × 4 = 24 Marks)

#### SECTION – D

Answer any **two** questions not exceeding four pages. **Each** question carries **15** marks.

32. ✓ Discuss the mandatory requirements under clause 49 of the listing agreement?
33. ✓ Give the arguments in favour and against corporate social responsibility?
34. ✓ Explain the importance of ethics in business in the wake of liberalisation?
35. ✓ Briefly describe the factors influencing corporate governance?

(2 × 15 = 30 Marks)

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E – 3564

Reg. No. : 19516805005

Name : Aliteraf Ashraf

Fourth Semester B.B.A. Degree Examination, July 2018

Career Related First Degree Programme under CBCSS

Group 2(b)

Core Course : BM 1442 : BUSINESS ETHICS AND CORPORATE  
GOVERNANCE

(2014 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences. **Each** carries **one** mark.

1. Define corporate ethics. ✓
2. What is Deontological ethics ?
3. Name any two companies with best ethical corporate policies worldwide.
4. ✓ What is CSR ?
5. State the primary role of Tread Way Commission 1985.
6. ✓ What is ethics and diversity ?
7. ✓ What is SEBI ?
8. What is Ethical Relativism ?
9. When a conflict of interest exist ?
10. ✓ What are Morals ?

(10×1=10 Marks)

SECTION – B

Answer **any 8** questions. **Each** question carries **2** marks.

11. ✓ List the features of Business Ethics.
12. ✓ Why business ethics is important ?

P.T.O.



13. Give the meaning of 'Ethical Value'.
14. List the ethical principles for business executives.
15. Write a note on 'Utilitarianism'.
16. What is organisational culture ?
17. What is Whistle Blowing ?
18. Explain Cognitive Moral Development.
19. What is meant by code of corporate governance ?
20. What is Environmental ethics ?
21. Define 'Ethical Sourcing'.
22. List the benefits of ethical leadership.

(8×2=16 Marks)

### SECTION – C

Answer **any 6** questions. **Each** question carries **4** marks..

23. Explain philosophy of ethics with reference to India.
24. Discuss the advantages of business ethics..
25. Describe the strategies in the implementation of corporate social responsibility.
26. State the requirements under Clause 49 of listing agreement regarding Audit Committee.
27. Examine the concept of independency of Director in Corporate Governance.
28. Bring out the general principles of business ethics.
29. Point out the features of SEBI code on corporate governance.
30. Define values and briefly differentiate between instrumental and terminal values.
31. Write a note on Ackerman's model of social responsibility.

(6×4=24 Marks)



SECTION – D

Answer **any 2** questions. **Each** question carries **15** marks.

32. Explain the various factors influencing business ethics.
33. Discuss the primary characteristics of an organisational culture.
34. Briefly state the non-mandatory regulations under Clause 49 of listing agreement.
35. Examine the rationale of corporate social responsibility of Business in India.

(2×15=30 Marks)

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Reg. No. : .....

Name : .....

**Fourth Semester B.B.A. Degree Examination, July 2019**

**Career Related First Degree Programme under CBCSS**

**Group 2(b)**

**Core Course : BM1442 BUSINESS ETHICS AND CORPORATE  
GOVERNANCE**

**(2014-2016 Admission)**

Time : 3 Hours

Max. Marks : 80

**SECTION – A**

Answer **all** questions in one or two sentences. Each carries one mark.

1. ✓ What are Business Ethics?
2. What is Ethical Egoism?
3. Define Ethos.
4. ✓ What is code of Ethics?
5. ✓ What is cultural diversity?
6. ✓ What is attitude?
7. ✓ Define social responsibility.
8. ✓ What is the primary objective of Kumar Mangalam Birla Committee by SEBI?
9. ✓ Explain the term 'values'.
10. ✓ Name the pillars of corporate governance.

**(10 × 1= 10 Marks)**

## SECTION – B

Answer **any 8** questions. **Each** question carries **2** marks.

11. ✓ Why business ethics become necessary?
12. ✓ List the sources of business ethics.
13. ✓ Distinguish between Descriptive ethics and normative ethics.
14. Is ethics the same as being lawful.
15. ✓ Mention the features of good corporate governance.
16. ✓ What are the components of culture?
17. Explain self-awareness.
18. ✓ How ethics are different from morals?
19. ✓ Examine the five basic characteristics of a good work ethic.
20. ✓ State the importance of organisational culture concept.
21. Write a note on N.R. Narayana Moorthy Committee.
22. Point out the common ethical issues confronted in marketing area.

(8 × 2 = 16 Marks)

## SECTION – C

Answer **any six** questions. **Each** question carries **4** marks.

23. ✓ Explain the scope of business ethics.
24. ✓ List out the benefits of corporate social responsibility.
25. ✓ Describe the importance of Corporate Governance.

26. ✓ Briefly state main mandatory requirements under clause 49 of listing agreement regarding Board of Directors.
27. ✓ What are the steps in building a strong company culture?
28. ✓ Examine the factors influencing business ethics.
29. ✓ Discuss the characteristics of business ethics.
30. Write a note on Ethical leadership.
31. ✓ Explain the Ethical Value System of an individual. **(6 × 4 = 24 Marks)**

#### SECTION – D

Answer **any two** questions not exceeding four pages. **Each** question carries **15** marks.

32. ✓ Why business ethics is important? Explain the benefits of business ethics.
33. Explain ethical leadership characteristics.
34. ✓ Describe the role of independent directors in corporate governance.
35. ✓ What is meant by corporate Social Responsibility (CSR) of business? Briefly explain Ackerman's model of Social Responsibility.

**(2 × 15 = 30 Marks)**