

Reg. No. : .....

Name : .....

**Fifth Semester B.A. Degree Examination, February 2021**

**Career Related First Degree Programme Under CBCSS**

**Group 2(a) – English and Communicative English**

**Core Course VIII**

**CG 1542 : FILM STUDIES**

**(2018 Admission – Regular)**

Time : 3 Hours

Max. Marks : 80

- I. Answer **all** questions, each in a word or sentence:
1. Who is the author of the "Visual Pleasure and Narrative Cinema"?
  2. Who is the father of Indian Cinema?
  3. Who is D. W. Griffiths?
  4. Name the first Malayalam talkie.
  5. What is the title of the film adaptation G. B. Shaw's *Pygmalion*?
  6. Who is the director of *Salaam Bombay*?
  7. Name the first film made by an Indian.
  8. Who is the director of *Amma Ariyan*?

9. Name the first Malayalam feature film in colour.
10. Name the first winner of the President's Gold Medal for best film.

(10 × 1 = 10 Marks)

II. Answer any **eight**, each in a short paragraph not exceeding **50** words:

11. Point of view.
12. Film noir.
13. 30 degree rule.
14. Charlie Chaplin.
15. Dissolve.
16. Parallel editing.
17. Tele-films.
18. Chiaroscuro lighting.
19. Long shots.
20. Cahiers du Cinema.
21. Director's cut.
22. Italian Neo Realism.
23. Wipe
24. D. G. Phalke.
25. Structuralism.
26. Close-up.

(8 × 2 = 16 Marks)

Answer any **six** each in a paragraph not exceeding **100** words:

German Expressionism.

Mis-en-scene.

Auteur Theory.

Narcissism.

Animation.

Kuleshov Effect.

*Swayamvaram*.

Classical Hollywood Cinema.

Montage.

Latin American cinema.

Musical.

Japanese cinema.

**(6 × 4 = 24 Marks)**

IV. Answer any **two**, each in about **300** words:

39. Discuss Ramu Kariat's *Chemmeen* as an adaptation.

40. What is wrong with Indian Cinema according to Satyajit Ray?

41. Comment on the treatment of voyeurism in Alfred Hitchcock's *Psycho*.

42. Analyse *My Fair Lady* as a commentary on women's independence.
43. Comment on Akira Kurosawa's treatment of the subjectivity of truth *Rashomon*.
44. Trace the evolution of Indian Cinema.

(2 × 15 = 30 Marks)

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**Fifth Semester B.A. Degree Examination, February 2021**

**Career Related First Degree Programme Under CBCSS**

**Group 2(a) – English and Communicative English**

**Core Course IX**

**CG 1543 : INDIAN WRITING IN ENGLISH**

**(2018 Admission – Regular)**

Time : 3 Hours

Max. Marks : 80

- I. Answer **all** questions, each in a word or a sentence.
1. What tempted the girl to tarry in "Village Song"?
2. What was Love's demand?
3. Why is there a good bye party for Pushpa T.S.?
4. What is the message of "On Killing a Tree"?
5. Which character in *Chandalika* recites, "Victory to thee O Lord. My sins and my life lie together at thy feet...?"
6. Why does the woman want to pick an armful of darkness in "My Grandmother's House"?
7. Name the setting of M.T. Vasudevan Nair's *Mist*?
8. Why does Chandidasi agree to do the last rites of Tukni?

9. How did Malindar get his job?
10. What is the conspiracy that mud engages with the sun?

(10 × 1 = 10 Marks)

- II. Answer any **eight**, each in a short paragraph not exceeding **50** words.
11. Parthasarathy's *Rough Passage*.
  12. Role of memory in *Mist*.
  13. Why did the village girl go to the riverside?
  14. What was the last great achievement of Bayen?
  15. Why did Flora give the Lotus?
  16. How does Daruwalla picturize the receding river?
  17. Pessimism in "My Grandmother's House".
  18. Who is Kalu Dome?
  19. Social issues in *Chandalika*.
  20. Alienation in "Exile".
  21. How does the village girl find comfort?
  22. Irony in Ezekiel.
  23. What do we know about the family background of Miss Pushpa?
  24. What are the things that the village girl is afraid of?
  25. Simile in the "Village Song".
  26. What is the most reassuring thing about the past?

(8 × 2 = 16 Marks)

11. Answer any **six**, each in a paragraph not exceeding **100** words.
27. Compare the portrayal of the river in A.K. Ramanujan and Keki Daruwalla.
28. Effect produced by the juxtaposition of time frames in "My Grandmother's House".
29. Examine the cultural conflict in "Exile".
30. Toru Dutt's poetry is a beautiful blend of the Occident and the Orient. Discuss.
31. Attempt a character sketch of prakriti.
32. Analyse the character of Bhagirath.
33. Comment on the speaker in "Goodbye Party for miss Pushpa T.S."
34. How can a tree be successfully eliminated?
35. Imagery in Daruwalla.
36. Symbolism in *Mist*.
37. Bring out the humour in "Goodbye Party for Miss Pushpa T.S."
38. Indian Elements in "Village Song".

(6 × 4 = 24 Marks)

IV. Answer any **two**, each in about **300** words :

39. Explain "language is a tree, loses colour under another sky".
40. Ecocritical elements in "On Killing a Tree".

41. Justify the title *Bayen*.
42. *Chandalika* portrays the victory of spiritual power over momentary passions. Elucidate.
43. Loneliness as the central theme of *Mist*.
44. A. K. Ramanujan's "A River" raises the question of an artist's commitment to the society. Elucidate.

(2 × 15 = 30 Marks)

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**Fifth Semester B.A. Degree Examination, February 2021**

**Career Related First Degree Programme Under CBCSS**

**Group 2(a) – English and Communicative English**

**Vocational course**

**CG 1571 : ENGLISH LANGUAGE TEACHING**

**(2018 Admission – Regular)**

Time : 3 Hours

Max. Marks : 80

I. Answer **all** questions each in a word or a sentence.

1. What does L2 stand for?

2. Who introduced Transformational Generative Grammar?

3. What is Primary Language?

4. What is early childhood bilingualism?

5. Expand TESL.

6. Which American linguist contrasted the term 'Language Acquisition' from 'Language learning'?

7. Define Language Teaching.

8. Mention another name for Grammar Translation Method.

9. What is the basic rule in Direct Method?

10. Who introduced Suggestopaedia?

**(10 × 1 = 10 Marks)**

P.T.O.

- II. Answer **any eight** of the following questions in a short paragraph not exceeding **50** words:
11. Characteristics of Direct Method.
  12. Briefly discuss Caleb Gattegno's theory.
  13. Scaffolding.
  14. Piaget's theory of cognitive development.
  15. Language Lab.
  16. Micro teaching.
  17. Audio-visual aids.
  18. Main principles of cognitivists.
  19. What is classical conditioning?
  20. Define operant conditioning.
  21. Zone of proximal development.
  22. Eclectic approach to teaching.
  23. What is the role of the teacher in Grammar Translation method?
  24. Explain oral approach.
  25. What is an eclectic test?
  26. How is language viewed in Direct Method?

(8 × 2 = 16 Marks)

III. Answer **any six**, each in a paragraph not exceeding **100** words:

27. Second Language.
28. Language learning.
29. The Monitor Hypothesis.
30. Behaviourism.
31. Significance of lesson planning.
32. Affective Filter Hypothesis.
33. Bilingualism.
34. Noam Chomsky.
35. Situational Approach.
36. What is the difference between acquisition and learning?
37. What is micro teaching?
38. What is the nature of teacher-student interaction in the Silent method?

(6 × 4 = 24 Marks)

IV. Answer **any two** of the following:

39. Prepare a two column lesson plan to teach the present tense.
40. Prepare a two column lesson plan to teach the following poem.

I cannot tell you how it was;

But this I know: it came to pass

Upon a bright and breezy day

When May was young; ah, pleasant May!

As yet the poppies were not born

Between the blades of tender corn;

The last eggs had not hatched as yet,

Nor any bird foregone its mate.

I cannot tell you what it was;

But this I know: it did but pass.

It passed away with sunny May,

With all sweet things it passed away,

And left me old, and cold, and gray.

41. Prepare a two column lesson plan to teach the following prose passage. The great advantage of early rising is the good start it gives us in our day's work. The early riser has done a large amount of hard work before other men have got out of bed. In the early morning the mind is fresh, and there are few sounds or other distractions, so that the work done at that time is generally well-done. In many cases the early riser also finds time to take some exercise in fresh morning air, and this exercise supplies him with a fund of energy that will last until the evening. By beginning so early he knows that he has plenty of time to do thoroughly all the work he can be expected to do, and is not tempted to hurry over any part of it. All his work being finished in, good time, he has a long interval of rest in the evening before the timely hour when he goes to bed. He gets to sleep several hours before midnight, at the time when sleep is most refreshing and after a sound night's rest rises early next morning in good health and spirits for the labour of the next day.
42. Write an essay on the different approaches to teaching in English.
43. Prepare a two-column teaching plan for reorganizing jumbled sentences.
44. Prepare a two-column teaching plan for active voice.

(2 × 15 = 30 Marks)

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Fifth Semester B.A. Degree Examination, February 2021

Career Related First Degree Programme Under CBCSS

Group 2 (a) — English and Communicative English

Vocational Course

CG 1573 — AUDIO VISUAL WRITING

(2013, 2015–2017 Admission)

Max. Marks : 80

Time : 3 Hours

I. Answer **all** questions, **each** in a word or sentence.

1. Who is a radio jockey?

2. What is a lead story?

3. What is a documentary?

4. What is a phone-in programme?

5. Who governs Doordarshan?

6. What is a docudrama?

7. What is a supporting paragraph in a news story called?

8. Explain Internet radio.

9. Expand SITE.

10. What is a screenplay?

(10 × 1 = 10 Marks)

II. Answer **any eight**, each in a short paragraph not exceeding **50** words.

11. Education through Television.
12. Debriefing.
13. News bulletins.
14. What are the things to be taken care of while preparing TV news?
15. Radio script.
16. List four qualities needed for a radio announcer.
17. Preproduction stage of a TV programme.
18. Feature story.
19. FM radio.
20. Amateur radio.
21. Role and significance of headlines.
22. Disadvantages of radio.

**(8 × 2 = 16)**

III. Answer **any six**, each in a paragraph not exceeding **100** words.

23. Different types of radio.
24. Reporting should always be objective. Explain.
25. Private radio stations.
26. Family welfare programmes in Akashvani.
27. Community radio.
28. Explain the different stages of TV shooting.

29. Explain Commissioning brief.
30. History of radio in India.
31. Television interviews.

(6 × 4 = 24 Marks)

IV. Answer **any two** each in about **300** words :

32. Outline the history and development of television in India.
33. Analyze the various types of television programmes.
34. Discuss the role of radio in the digital age.
35. What are the impacts and influences of television on society?

(2 × 15 = 30 Marks)

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**Fifth Semester B.A. Degree Examination, February 2021**

**Career Related First Degree Programme under CBCSS**

**Group 2(a) English and Communicative English**

**Vocational Course**

**CG 1573 : AUDIO VISUAL WRITING**

**(2018 Admission - Regular)**

Time : 3 Hours

Max. Marks : 80

- I. Answer all questions, each in a word or sentence.
1. What is SOAP?
2. What is Sitcom?
3. What is AI?
4. When was the television introduced in India?
5. What is the full form of CNN?
6. What is the expansion of AIR?
7. Expand VJ.
8. Who is the minister of information and broadcasting?
9. What is Celtx?
10. Expand FM.

**(10 × 1 = 10 Marks)**

P.T.O.



II. Answer **any eight** in a short paragraph not exceeding **50** words.

11. Spec script and screenplay.
12. Infotainment.
13. Shooting script.
14. Slugline.
15. Community Radio.
16. AM.
17. DAB.
18. AV.
19. Akashvani.
20. Screenplay.
21. Script breakdown.
22. TV shows.
23. Broadcast programming.
24. DJ.
25. SITE.
26. Camera movement.

(8 × 2 = 16)

Answer **any six** each in a paragraph not exceeding **100** words.

27. "Story is an emotion". Explain it with suitable examples.

28. Prepare a short note on "treatment of the script".

29. Critically analyse any news programme and prepare a study.

30. "Camera motion adds impact to key scenes" Explain.

31. Explain "Story board".

32. Define "Radio announcer".

33. Prepare a script for any news related programme.

34. Define "POV".

35. Define "Action".

36. Define "Digital convergence".

37. Define "chat shows" with examples.

38. Define "RJ".

**(6 × 4 = 24 Marks)**

IV. Answer **any two** each in about **300** words.

39. Prepare a screenplay for a short film on the topic "freedom".

40. Prepare a series of questions for a TV interview with a politician.

41. Explain the significant features of the history of TV in India.

42. Write in detail the impact of TV on children.

43. Write a note on "Different types of radio programmes".

44. Write a note on Television documentary.

**(2 × 15 = 30 Marks)**

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**Fifth Semester B.A. Degree Examination, February 2021.**

**Career Related First Degree Programme under CBCSS**

**Group 2 (a) English And Communicative English**

**Vocational Course**

**CG 1572: THE LANGUAGE OF ADVERTISING**

**(2018 Admission -Regular)**

Time : 3 Hours

Max. Marks : 80

I. Answer **all** questions, each in a word or sentence.

1. What is "Copy writing"?

2. What is "CTA" in advertising?

3. What is "SEM".

4. Write the slogan of the brand "NIKE".

5. What is "appeal" in advertising?

6. What does the term "Advertere" mean?

7. Which land used Papyrus to make sales messages and wall posters?

8. What was the first product advertised on TV in India?

9. What is "CTR" in online advertising?

10. What is web banner

(10 × 1 = 10)

II. Answer any **eight**, each in a paragraph not exceeding **50** words.

11. Brand image

12. Brand equity

13. Advertising campaign

14. Brand value

15. Virtual Advertising

16. Rational appeal

17. Emotional appeal

18. Advertising strategy

19. B2B advertising

20. E-business

21. Sales promotion

22. Brand awareness

23. Consumer behaviour

24. Social media marketing

25. Personal Branding

26. Product placement.

III. Answer any six each in a paragraph not exceeding 100 words.

27. Define "Billboards".
28. Explain "Influencer marketing".
29. Define the role of a social media influencer.
30. "A slogan is a memorable phrase". Explain.
31. Define the term "Digital Marketing".
32. Define "Vlog".
33. Critically analyse any YouTube channel and its marketing strategy.
34. Define "Humour Appeal".
35. Critically analyse any advertisement and prepare a short note.
36. Prepare a short note on advertising copyright laws
37. Define "Advertising Illustration".
38. Define "SEO".

**(6 × 4 = 24 Marks)**

IV. Answer any two each in about three hundred words.

39. What are the principles of "AIDA" model of communication?
40. Write an essay on the social benefits of advertising.
41. Explain different types of media through which advertisement is delivered.
42. Prepare a note on "Advertising history of India".

43. Write an essay on the "Present status of advertising industry".
44. Discuss as to how in 2015 Maggi noodles managed to come back to the market after the ban on using advertisement strategy.

(2 × 15 = 30 Marks)

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**Fifth Semester B.A. Degree Examination, February 2021.**

**First Degree Programme under CBCSS**

**EN1541/CG1541 : LITERARY CRITICISM**

**COMMON FOR ENGLISH LANGUAGE AND LITERATURE EN 1541  
(CORE COURSE VI)**

**and**

**Career Related 2(a) ENGLISH AND COMMUNICATIVE ENGLISH CG 1541  
(Core Course VII)**

**(2013, 2015-2017 Admission)**

Time : 3 Hours

Max. Marks : 80

I. Answer **all** questions, each in a word or sentence.

1. What does mimesis mean?

2. Who wrote poetics?

3. Who is known as the first Romantic Critic?

4. Who introduced the concept of decorum in literary criticism?

5. What is the alternative title of Apology for poetry?

6. Who wrote Biographia Literaria?

7. Who called John Dryden the father of English criticism?

8. Who is the author of preface to Shakespeare?

9. Which are the two types of vibhavas?

10. What is Vyanjana?

(10 × 1 = 10 M)

II. Answer any **eight**, each in a short paragraph not exceeding **50** words.

11. What is Aristotle's concept of tragedy?

12. Define Hamartia.

13. What is the impact of tragedy on the spectators?

14. Sketch the outline of an Aristotelian tragic hero.

15. What is sublimity in literature?

16. What was Sidney's motive for writing Apology for poetry?

17. What is Dr. Johnson's view of the unities of time and place?

18. What is Wordsworth's concept of poetic language?

19. How does Arnold define criticism?

20. Define Alankara.

21. What are the qualities essential for sahrdaya?

22. Explain stayibhavas and Vyabhichari bhavas.

(8 × 2 = 16 M)

III. Answer any **six**, each in a paragraph not exceeding **100** words.

23. Discuss Plato's theory of ideas.

24. Comment on Dr. Johnson's role as a neo-classical critic.



25. Write a note on Coleridge's concept of imagination.
26. 'Preface to Lyrical Ballads is the manifesto of English Romantic poetry' Discuss.
27. Explain the three unities.
28. Define Arnold's Touchstone method.
29. What are the four kinds of meaning?
30. Explain Eliot's concept of Tradition.
31. Write a note on Ananda Vardhana's classification of poetry?

**(6 × 4 = 24 Marks)**

IV. Answer any **two** each in about **three** hundred words.

32. What according to Aristotle, are the six elements that constitute tragedy?
33. Evaluate the role of John Dryden as a literary critic.
34. Summarise the critical concepts discussed by Eliot in Tradition and individual Talent.
35. Discuss the theory of Rasa on the cornerstone of Indian Aesthetics.

**(2 × 15 = 30 Marks)**

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Fifth Semester B.A. Degree Examination, February 2021

First Degree Programme Under CBCSS

LITERARY CRITICISM

COMMON FOR ENGLISH LANGUAGE AND LITERATURE EN 1541  
(CORE COURSE VI)

&

CAREER RELATED 2 (a) ENGLISH AND COMMUNICATIVE ENGLISH CG 1541  
(Core Course VII)  
(2018 Admission Regular)

Time : 3 Hours

Max. Marks : 80

Answer **all** questions, each in a word or sentence.

Who was the most celebrated disciple of Socrates?

What is the other name of Horace's 'Epistle to the Pisos'?

What is Vakrokti?

What is Bharata's Maxim on Rasa?

According to Sidney, what is superior to history and philosophy?

Name two Neo Classical English poets.

Who was the first exponent of philosophic mode of criticism?

Name the 18<sup>th</sup> century critic who was also a lexicographer.

In which essay does Arnold describe the notion of culture?

0. Explain of T.S. Eliot concept of tradition.

(10 × 1 = 10 Marks)

P.T.O.

II. Answer **any eight**, each in a short paragraph not exceeding **50** words.

11. Why does Plato banish all poets from his ideal state?

12. What is poetry according to Horace?

13. What is Alankara?

14. What does the term 'Renaissance' mean?

15. Which are the different generic divisions of poetry discussed by Sidney *Apologie for poetry*?

16. Write a note on Samuel Johnson's views on tragi-comedy.

17. Briefly explain "Dissociation of sensibility".

18. Explain Arnold's notion of culture.

19. How does Dryden define the primary duty of a translator?

20. Explain the term "Synaesthesia".

21. Who were the major influences on Dryden?

22. Why did Coleridge call himself 'a High German transcendentalist'?

23. The concept of Alamkara in *Dhvanyaloka*.

24. Wordsworth's concept of poetic language.

25. Horace's concept of decorum.

26. Plato's views on art.

Answer **any six**, each in a paragraph not exceeding **100** words.

7. What is Aristotle's concept of imitation and how does he differ from Plato?
8. Explain Bhatta Tauta's contribution to the theory of Rasa.
9. Describe Anandavardhana's rules for the employment of Alankaras.
10. Elaborate the seven broad divisions in *Apologie for Poetry*.
11. Briefly discuss the set pattern adopted by Johnson in his *Lives of Poets*?
12. Write a paragraph on Wordsworth's views on the theory and practice of poetic diction.
13. Briefly evaluate Coleridge's notion of poetry.
14. Write a note on new criticism.
15. Write a note on Eliot's theory of impersonality.
16. Explain Arnold's Touch Stone method.
17. Sir Philip Sidney.
18. Aristotle's definition of tragedy.

(6 × 4 = 24 Marks)

IV. Answer **any two**, each in about **300** words.

39. "The sublime is a certain distinction and excellence in composition". Justify this statement with reference to Longinus.
40. Examine the Greatness of John Dryden as a critic.
41. "Poetry is not a turning loose of emotions but an escape from emotions"-Explain.
42. "Every great poet has to create the taste by which he is enjoyed and appreciated. Elaborate in the light of Wordsworth's "*Preface to Lyrical ballads*"?
43. Aristotle's contributions as a critic.
44. "The theory of Rasa is the foundation of Indian Aesthetics". Do you agree?

(2 × 15 = 30 Marks)