



Kvvs College of Science & Technology
Kaithaparambu Adoor



SUVITA 2K21

As part of the world tourism day celebration the department of Bcom Tourism & Travel Management is conducting various competitions like ONISM (Travel Vlog making,) EUDAIMONIA (Travel writing), POSTOGRAM (poster making -Digital) and VARNANA (painting) competitions through online mode. The participant must be the regular student of KVVS College of Science & Technology Kaithaparambu, Adoor.

RULES FOR POSTOGRAM (DIGITAL POSTER DESIGNING COMPETITIONS).

- The poster must be with the theme **“Tourism for Inclusive Growth”**.
- Each participants submit only one poster
- Google form registration is compulsory for each participant.
- Poster must be made in 1080x1340 pixels
- The finished posters are 8.5x11 inches (300 DPI) in size, landscape layout. The design specifics only on JPG format

- Any artwork on the poster must be original in design.
- Must be titled as the theme “**tourism for inclusive growth**”.
- Poster designs containing clip art and downloaded brushes will not be considered by the judges.
- Participants should mention their Name , course, and semester on the left side(bottom) of the poster
- Finished works must be sent to ttmdeptkvscst@gmail.com on or before 27th September 2021 at 5pm

➤ **Judging Criteria**

➤ **Originality 35%**

- It must show the ability to be inventive and creative.

Relevance to the theme –35%.

The design should effectively communicate from the given theme.

➤ **Aesthetic Appeal – 30%**

The Poster design must captivate the judges’ senses, taking into consideration the aesthetic principles of symmetry, focal point, pattern, perspective, dimensionality and proportion.

Prizes

I–Rs. 1001/-

II–Rs. 751/-

In case of any controversy on a matter not mentioned in the above regulations, the Organizers will decide on the appropriate action. The Organizers' word shall be final and binding. **More details contacts: 9747330184, 7907996950.**